

National Digital Economy Strategy

#au20



Emmanuel Njuguna

Director (A/g)

Digital Economy Policy & Analysis

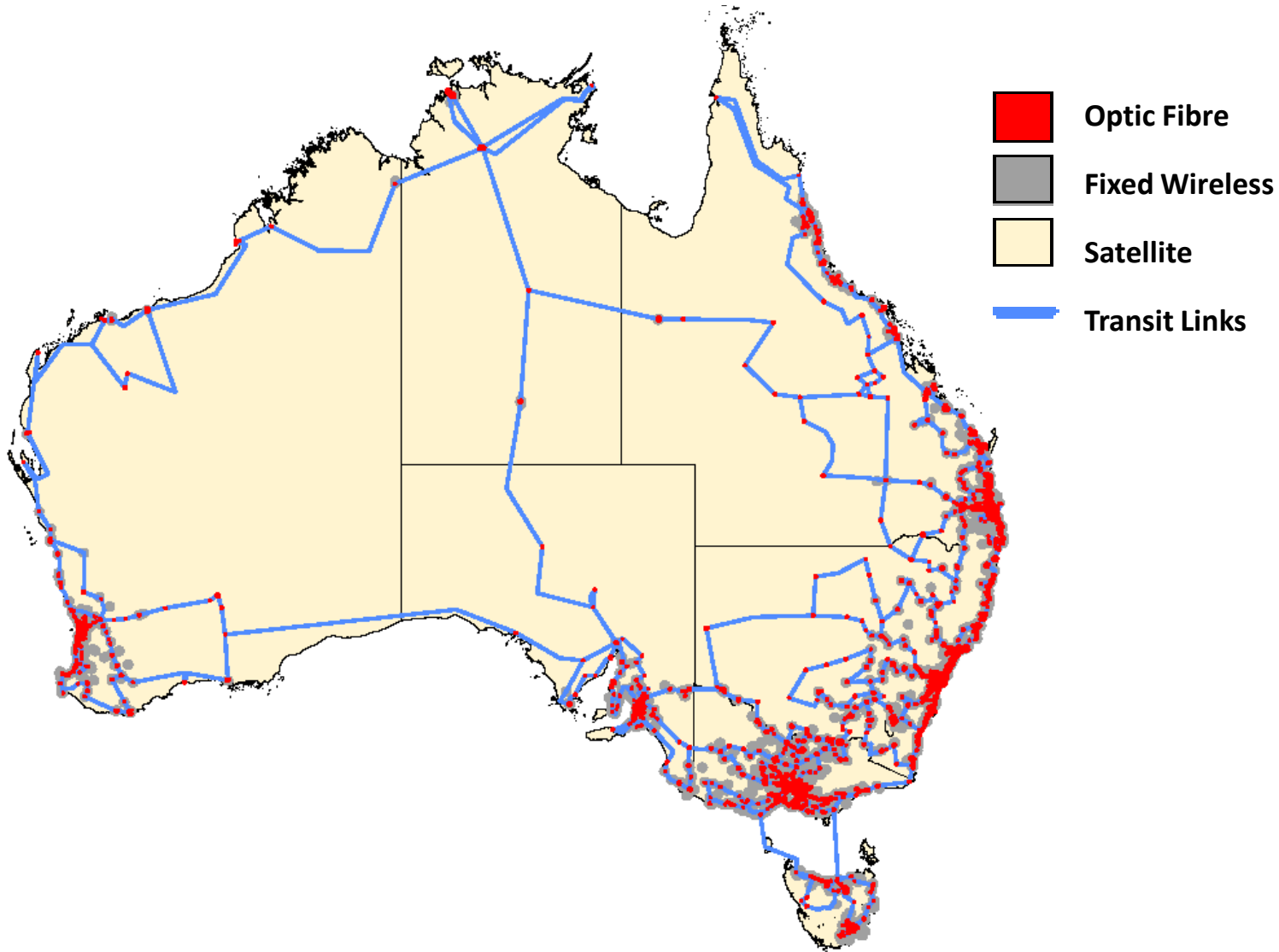
Department of Broadband, Communications and the Digital Economy

The National Broadband Network

- The NBN will provide access to high speed broadband for 100 per cent of all Australian premises
 - > Fibre to the Premises (FTTP) – 100 megabits per second to 93 per cent of Australian homes, schools and workplaces
 - > Next generation wireless and satellite – 12 megabits per second for all other Australian premises



Coverage of the National Broadband Network





Australian Government
Department of Broadband,
Communications and the Digital Economy



NBN
Empowering Australia

TEXT SIZE - A + A RESET

Search...

- About the NBN
- The Vision
- For Households
- For Business
- Media Centre
- Follow the Rollout
- Get Involved



Launch of the National Digital Economy Strategy

View Senator Stephen Conroy's launch of the National Digital Economy Strategy at CeBIT in Sydney on 31 May 2011.

Show me more >

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NBN
Empowering Australia



Australian Government
Department of Broadband,
Communications and the Digital Economy

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National Digital Economy Strategy

Leveraging the National
Broadband Network
to drive Australia's
Digital Productivity



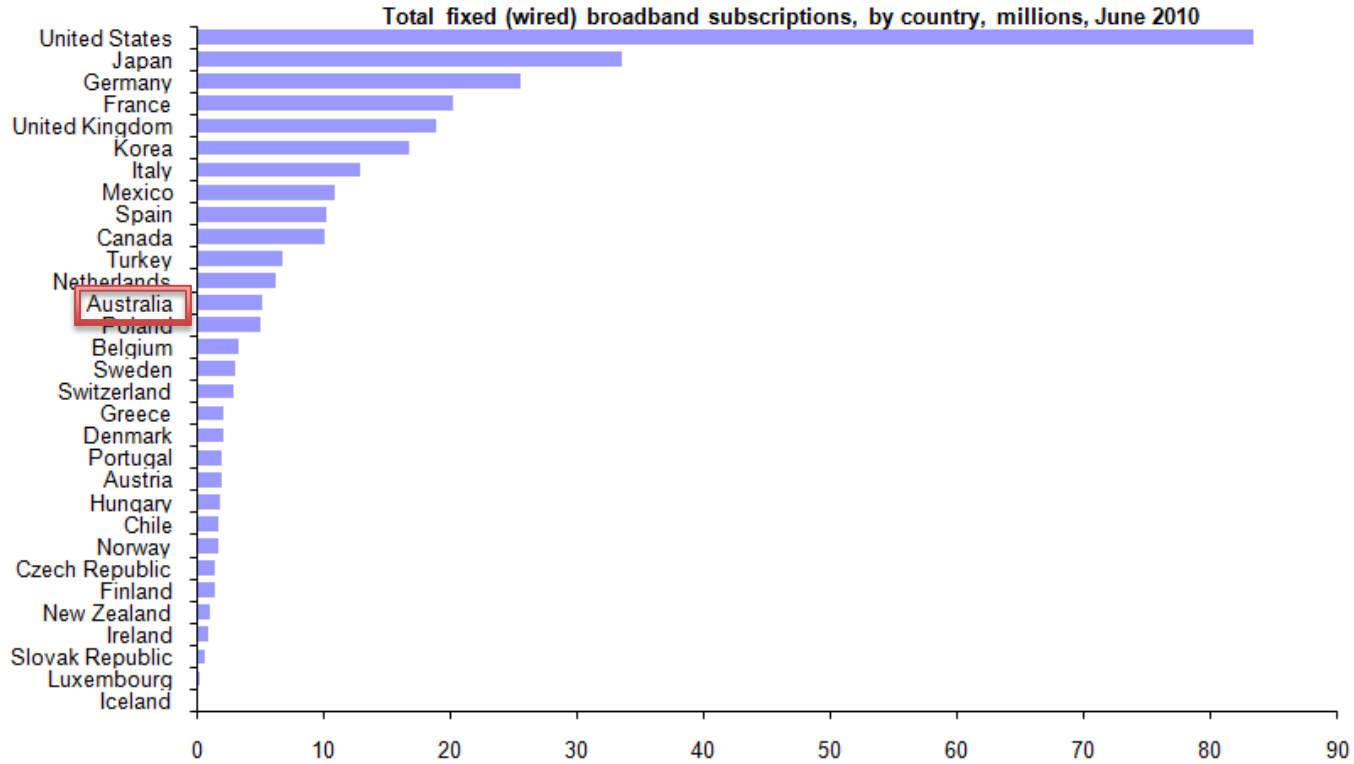
NBN
Empowering Australia



NBN
Empowering Australia

By 2020, Australia will be one of the world's leading digital economies...







The Networked Readiness Index 2010–2011

| Country/ Economy | Rank | Score | Rank within income group* | |
|---------------------|-----------|-------------|------------------------------|-----------|
| Sweden | 1 | 5.60 | HI | 1 |
| Singapore | 2 | 5.59 | HI | 2 |
| Finland | 3 | 5.43 | HI | 3 |
| Switzerland | 4 | 5.33 | HI | 4 |
| United States | 5 | 5.33 | HI | 5 |
| Taiwan, China | 6 | 5.30 | HI | 6 |
| Denmark | 7 | 5.29 | HI | 7 |
| Canada | 8 | 5.21 | HI | 8 |
| Norway | 9 | 5.21 | HI | 9 |
| Korea, Rep. | 10 | 5.19 | HI | 10 |
| Netherlands | 11 | 5.19 | HI | 11 |
| Hong Kong SAR | 12 | 5.19 | HI | 12 |
| Germany | 13 | 5.14 | HI | 13 |
| Luxembourg | 14 | 5.14 | HI | 14 |
| United Kingdom | 15 | 5.12 | HI | 15 |
| Iceland | 16 | 5.07 | HI | 16 |
| Australia | 17 | 5.06 | HI | 17 |
| New Zealand | 18 | 5.03 | HI | 18 |
| Japan | 19 | 4.95 | HI | 19 |
| France | 20 | 4.92 | HI | 20 |





Household



Business



Environment



Health



Education



Telework



Government



Regional



Online participation by Australian households



By 2020, Australia will be among the top five OECD countries for household broadband penetration.

DIGITAL COMMUNITIES INITIATIVE



Access to services for all



Ubiquitous, high-speed broadband has the potential to extend the reach, availability and quality of education services in Australia, particularly regional areas.



Expanded online education



By 2020, Australia will have the connectivity to develop and collaborate on innovative and flexible educational resources...

...and facilities to offer online virtual learning



NBN-ENABLED EDUCATION AND SKILLS SERVICES PROGRAM



will provide \$27.2 million funding to support the development of online and interactive education and training projects

draft guidelines released for comments – closing today at 5pm



The NBN-enabled tele-education trial



Trial will develop new models of education services and resources in Armidale NSW.

Partnership between the TAFE NSW-New England Institute, the University of New England, and the Community Technology Centres Association



www.nbn.gov.au

The screenshot shows the homepage of the National Broadband Network (NBN) website. At the top left is the Australian Government logo and the text "Australian Government Department of Broadband, Communications and the Digital Economy". To the right is the NBN logo, a blue fork-like shape with green and blue prongs, and the text "NBN Empowering Australia". A search bar with "Search:" and a "GO" button is on the right. Below the header is a navigation menu with buttons for "About the NBN", "The Vision", "For Households", "For Business", "Media Centre", "Follow the Rollout", and "Get Involved". Underneath is a secondary menu with "Press releases", "Commentary", "Videos", "Image gallery", "FAQs", and "Resources". The main content area features a large graphic with three inset images: a farmer in a field, a person in a living room, and a person at a computer. Text on the left reads "Leveraging the National Broadband Network to Drive Australia's Digital Productivity" and "#au20 National Digital Economy Strategy". On the right, a section titled "The Vision: National Digital Economy Strategy" has a "Show me more" button. At the bottom right, there are social media share icons for Facebook, Twitter, LinkedIn, and Email.

A faded, mirrored version of the website screenshot shown above, appearing as a reflection or a secondary view of the same content.

