



# THE KNOWLEDGE BASE GOES

..... **WIKI !**

Thanks to David Worrall who promoted and implemented the idea, and has helped the knowledge base editor stay reasonably out of trouble.

# This presentation

- Will briefly compare the “old” knowledge base with the “new” one modelled on Wikimedia (same software that is used for Wikipedia)
- It will then outline what we can all do to develop the knowledge base
- Finally, it will go “live” to show where we are, and what is still needed

# Why wiki?

- David Worrall brought the subject up last year, as part of a re-engineering of MCA's websites
- Wiki was discussed at the 2010 Assembly, including its use for the knowledge base where the presentation was becoming outdated
- Wikimedia software can be used freely as long as the format used is Wikipedia's default format
- The wiki structure is flexible and comprehensive
- So how do we compare the old and the new approach?

# What the wiki approach offers

- An encyclopaedic structure
- Easy editing – in principle by anyone
- An attractive and well-recognised layout
- A front page with more “oomph”
- A flexible category/classification structure
- Affords new structural relationships as sectors evolve, e.g. through technological development
- Easier cross-referencing internally, through MCA’s search engine, its Music Career wiki,\* and Wikipedia

\* <http://www.musiccareer.com.au>

# The “old” & “new” knowledge base

## Before (2006-10)

- An aging presentation
- **Rigid structure**
- Failure to ignite potential contributors into action
- **Limited incentive to update**
- Dependent on editor’s availability
- **Unexciting entrance into the knowledge base**

## Now or very shortly

- Fresh updated presentation
- **Flexible category structure**
- Better incentive for new contributions
- **Clearer incentive to update**
- Potential for several editors or review teams
- **NEEDED: an attractive front page (under construction)**

# Front pages based on Wikimedia

- A couple of printed Wikipedia pages follow (printed versions – lost some attractiveness)
- First: a page from the “main” or front page covering music – specially designed
- Then a standard page, showing first page of article on “music in Adelaide”

# Portal:Music

From Wikipedia, the free encyclopedia

Wikipedia portals: [Culture](#) - [Geography](#) - [Health](#) - [History](#) - [Mathematics](#) - [Natural sciences](#) - [People](#) - [Philosophy](#) - [Religion](#) - [Society](#) - [Technology](#)



Welcome to Wikipedia's portal for **music**. **Music** consists of sound heard over time. It is often used to evoke emotion in the listener. Music is often described as an art form that involves organized sounds and silence. It is considered by some cultures to be a language or an accompaniment to a dance and a means to communicate with spirits. Within the arts, music can be classified as a performing art, a fine art, and an auditory art form though the definitions of music vary according to culture and social context.

**More about music...**

**Explore...**

[edit \(http://en.wikipedia.org/w/index.php?title=Portal:Music/Important&action=edit\)](http://en.wikipedia.org/w/index.php?title=Portal:Music/Important&action=edit)

<b>Music categories</b>	<b>Music genres and forms</b>	<b>Composers and musicians</b>	<b>Musical instruments</b>
<ul style="list-style-type: none"> <li>Analysis – Awards – Composers</li> <li>Education – Events – Festivals</li> <li>Form – Genres – Groups</li> <li>History – Images – Industry</li> <li>Instruments – Journals – Languages</li> <li>Music by continent – Musicians</li> <li>Musicology – Music by nationality</li> <li>Occupations – Production –</li> </ul>	<ul style="list-style-type: none"> <li>Blues</li> <li>Disco</li> <li>Classical</li> <li>Electronic</li> <li>Folk</li> <li>Gamelan</li> <li>Rock</li> <li>Metal</li> </ul>	<ul style="list-style-type: none"> <li>Johann Sebastian Bach</li> <li>★The Beatles</li> <li>Ludwig van Beethoven</li> <li>Hector Berlioz</li> <li>Anton Bruckner</li> <li>Johannes Brahms</li> <li>Pyotr Ilyich Tchaikovsky</li> </ul>	<ul style="list-style-type: none"> <li>Drum</li> <li>Flute</li> <li>Guitar</li> <li>Piano</li> <li>Trumpet</li> <li>Violin</li> </ul> <p><i>More musical instruments...</i></p>

# A standard Wikipedia page

## Music of Adelaide

From Wikipedia, the free encyclopedia

Adelaide is the capital city of South Australia. Its musical heritage includes the well-known Adelaide Festival of Arts, Barossa Music Festival and the world music festival WOMAdelaide, which is held annually in Botanic Park. Major music venues include the Royal Adelaide Showgrounds, Adelaide Entertainment Centre and the Thebarton Theatre. The Adelaide Symphony Orchestra was founded in 1937, with William Cade as conductor.<sup>[1]</sup> Other music institutions in Adelaide include the Elder School of Music at the University of Adelaide.

Adelaide has also produced a number of popular musicians, such as the Testeagles, Sia Furler, Eric Bogle, I Killed the Prom Queen, The Mark of Cain and the Superjesus, while American Ben Folds also resides in the city for part of every year. Adelaide's popular contributions also include the pioneering Australian hip hop crew Hilltop Hoods, classic rock act Cold Chisel and *Australian Idol* winner Guy Sebastian.

## Local Venues

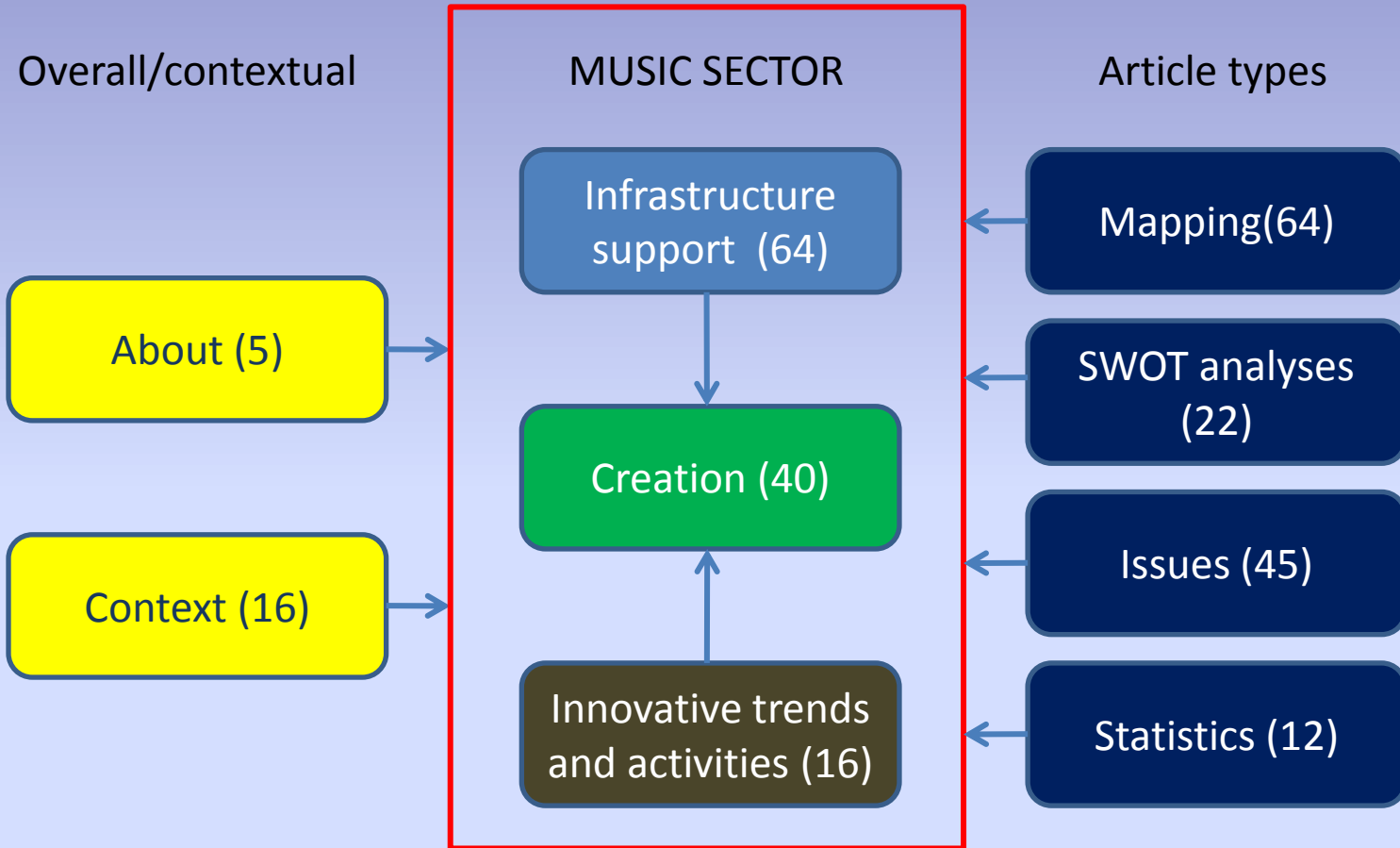
In the city of Adelaide there are many live venues for 'up and coming' bands to practice their craft at. These include local pubs and some specific music venues.<sup>[2]</sup> (Local names in parentheses for reference)

- Adelaide Entertainment Centre
- Squatters Arms
- Adelaide UniBar
- The Crown & Anchor (The Cranker)
- Ed Castle
- Electric Light Hotel
- Enigma Bar (Nigs)
- The Exeter
- Fowlers Live
- The Governor Hindmarsh (The Gov)
- The Grace Emily
- L!ve on Light Square
- Jade Monkey
- Jive
- The Highway
- Northern Sound System (N.S.S)
- Producers Bar
- Rhino Room
- Rocket Bar

# Wiki's flexible category structure

- Level 1: MCA Knowledge Base (all belong)
- Level 2: Basic categories (further next chart)
- Levels 3 to 5: Up to five levels provided.
  
- Example (but most don't use all five levels):
- Jazz – Level 1: MCA Knowledge Base, Level 2: Creation, Level 3: Live Performance, Level 4: Contemporary Music Genres, Level 5: Jazz.

# “Level 2” categories

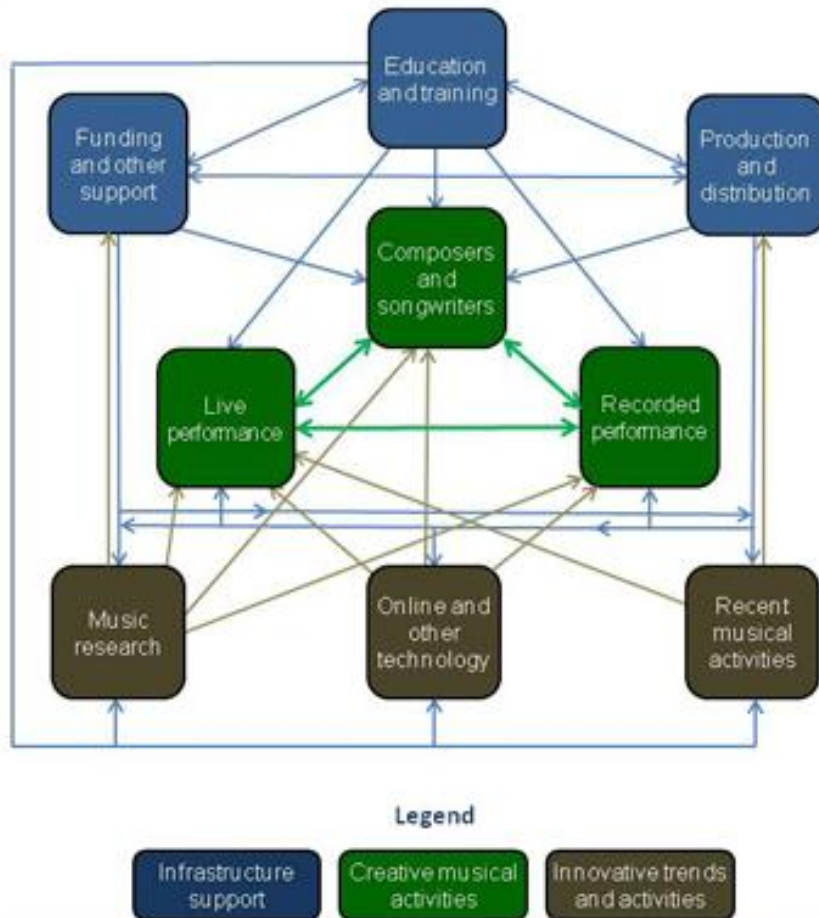


Brackets show current number of pages in each category (total number: 157)

“Article types” represent additional categories (an article can have more than one category) . “Issues” category added since the MCA Assembly.

# Wiki harnesses complex structure

1: An illustration of music sector complexity



The music sector is an intricate web of complex interactions, of which this is just one illustration

Colours correspond to those of the three central music sector components on the previous slide

# What can we all do?

- Look for missing topics and try filling them
- Write something, or find authors, or tell editor
- “Mapping”, “SWOT”, and “Issues” articles
- Go through articles and change where needed
- Amend outdated text and numbers
- Initiatives, e.g. briefing papers and SWOTs
- Benefit from inspirations from and interface with other MCA initiatives such as *Music Forum*
- Liaise with Wikipedia on their music project?  
[http://en.wikipedia.org/wiki/Wikipedia:WikiProject\\_Australian\\_music](http://en.wikipedia.org/wiki/Wikipedia:WikiProject_Australian_music)
- In their special areas, councillors can organise teams to search for and collate information for knowledge base

# Inspirations from Today's Sessions

- Music, the Internet, and Radio (social networks, changing role of radio)
- Better integration with rest of MCA's sites, e.g. the Music in Communities Network
- Changes in the National Curriculum
- Australia Council Music Board (sector plan already partly covered)
- National Film and Sound Archive, and Trove

The 10-minute presentation then  
“went live” with a brief  
demonstration, using link below

<http://www.mca.org.au/music-in-australia/knowledge-base>

Presented by Hans Hoegh-Guldberg, Editor, MCA Knowledge Base, on 11 September 2011